J.D. POWER | AUTO SUMMIT

SPEAKER TERMS AND AGREEMENT

Thank you for joining us as an expert and thought leader for this year's J.D. Power Auto Summit hosted on February 3, 2026 at the Wynn Las Vegas hotel. J.D. Power is committed to offering educational events that deliver valuable information and industry-specific education to a diverse audience comprised of clients, industry professionals, sponsor/vendor representatives, and guests.

All speakers/panelists/moderators ("Speaker") are expected to adhere to the following set of standards and guidelines. Speakers who do not observe/comply with these standards and guidelines may not be invited to speak at future J.D. Power events and may be removed from an event agenda at J.D. Power's sole discretion.

Please take a moment to review and fill out the form below. If you have any questions, or run into any problems, contact Marilu McQuilkin at Marilu.McQuilkin@jdpa.com

Thank you and we look forward to working with you!

SPEAKER STANDARDS

AGREEMENT

This AGREEMENT is made between the Event and Speaker, as a formal agreement for the Event taking place on Tuesday, February 3, 2026 in Las Vegas, NV at the Wynn Las Vegas, 3131 Las Vegas Blvd S, Las Vegas, NV 8910 (the "Event"). This agreement shall continue in effect until:

- Canceled by either party as set forth in this Agreement; or
- Completion of the session presentation by Speaker provided, however, that in the event of cancellation pursuant to this Agreement, or upon death, disability, or other incapacity resulting in the inability of Speaker to present the session required cancellation, this Agreement may be terminated and all consideration due shall cease at the date of cancellation.

EVENT DESCRIPTION

The J.D. Power Auto Summit continues to serve as the premier value focused and action oriented automotive retail event at the NADA Show—bringing together industry leaders for a one-day program grounded in real-time data, relevant insights, and high-impact conversation Whether you're a decision-maker at an OEM, a dealership leader, or a stakeholder navigating the evolving mobility ecosystem, this event is your opportunity to gain actionable insights, connect with peers, and stay ahead of the curve.

KNOWLEDGE OF THE SUBJECT

Speakers should have demonstrated expertise, experience, and/or knowledge on the topic they have agreed to present. They should be able to present and share this competence with others who may or will represent an audience of competitors, industry representatives, and companies of various sizes.

PRESENTATION SKILLS

Speakers should be comfortable presenting to diverse audiences ranging in size from 750-900+ individuals and to attendees at all levels of responsibility within automotive organizations. Please see the event description to understand the specific audience/event Speaker has agreed to present. Speakers should understand the dynamics of and be adept at engaging both live and virtual audiences including, but not limited to, understanding how to project a voice, demonstrating stage presence, utilizing visual materials and multi-media to tell a story, and applying their ability to interact with the audience and facilitate any pre-planned Q&A sessions.

SPEAKER GUIDELINES/POLICIES

1. **Relevance to Event Framework/Audience**
Speakers should carefully review the event website and audience demographic information to ensure their presentation/moderation is developed with the appropriate objectives. The J.D. Power team is available to assist in clarifying audience, attendee, and session objectives.

2. **No Commercials**
Speakers are forbidden from using educational sessions to sell or promote any product, service, or publication during any presentation. Any feedback received on event evaluations that indicates a session was perceived or experienced as a sales pitch or commercial or promotional of a company, product, service or publication will limit future speaking opportunities.

3. **Use of Visuals**
All materials made available to the audience or attendees should be used to support the presentation/moderation. Speakers should not read slides verbatim. Visuals should be professional, easy to see from large conference room distances, and developed using the event supplied presentation template is highly encouraged. All presentations must be in a 16:9 format and any video materials should be embedded, as well as delivered as a separate file.

4. **Standards of Professionalism**
Speaker agrees to present according to J.D. Power Standards of Professionalism as follows:

- Promptly reply to all email and phone communication from J.D. Power
- Not defame, slander or libel any person, firm or corporation
- Presentation shall not denigrate J.D. Power, its programs or representatives in any manner
- Agree and state that all materials and content presented by Speaker do not infringe or violate any copyright, trademark, patent or intellectual property rights of any person or entity, nor do they promote or endorse any product, service, or device which may or is at the time of the program not approved by any governing agency
- Not sell or promote any particular product or service at any time during the session
- Presentations must be appropriate and avoid obscenity, defamatory and/or discriminatory language, etc.
- Speaker(s) will arrive in the room 20 minutes prior to session start time
- Dress should be clean and professional

5. **Session Outline, Learning Objectives, Biography and Materials**
J.D. Power will incorporate all relevant information into the audience/attendee materials as well as use such materials, in its sole discretion, for marketing and social media purposes. Our audiences/attendees have expressed great interest and appreciation for practical materials that serve as a resource after the event.

6. **Audiovisual Equipment (In-Person Events)**
The standard AV package includes:

- One (1) AV laptop for all presentation materials
- One (1) lavaliere or handheld microphone
- One (1) wireless slide advancer
- One (1) confidence monitor downstage for slide display
- Session timer
- Projector and screen(s)

J.D. Power reserves the right to set rooms at its discretion.

A podium will be available on stage. However, speakers are encouraged to move about the stage while presenting; chairs will be provided for panels and fireside chats.

Rehearsal times are available the afternoon of Monday, February 2, 2026. We will schedule these on a first come first served basis. Please confirm your onsite rehearsal with Marilu McQuilkin at Marilu.McQuilkin@jdpa.com.

7. **Session Promotion**
I hereby grant Event, its parents and affiliates, permission to include, in its sole discretion, the presentation materials and photographs I have provided on its website and authorize Event to omit any materials it deems to be inappropriate.

8. **Audio and/or Video Release**
I hereby grant permission to Event to record audio and/or video of my presentation and I understand the program may be provided to attendees of this event. I further understand that candid photos may be taken during the event for use in publications (both online and print) at the sole discretion of Event.

9. **Indemnification**
I release the Event, J.D. Power, and its representatives, directors, officers, agents, associates or employees from any claims arising from the display, use, reproduction or distribution of the content of the presentation and any materials provided by me, including infringement of any intellectual property right of a third party.

10. **Rehearse, Rehearse, Rehearse**
Every Speaker is urged to rehearse their presentation several times in advance of the event and to ensure that it can be completed in the allotted time. All sessions will be stopped at the end of the agreed upon session length.

11. **Attire**
Dress code for the event is casual business attire. All Speakers are asked to wear business attire when presenting.

12. **Transition to Virtual Event (In-person Events)**
If J.D. Power has to cancel the in-person event, Speaker will be notified in writing and expected to present their session as part of the virtual event. J.D. Power will provide instructions and a separate timeline if this occurs.

13. **Law and Venue**
This Agreement shall be governed by and construed in accordance with laws of the state of California. In the event of any dispute to enforce this Agreement, speaker shall be proper in any court of competent jurisdiction located in Los Angeles, CA.

14. **Cancellations**
By signing this document Speakers are agreeing to present on the scheduled date/time of the event noted in the agreement. J.D. Power reserves the right to cancel this Agreement and replace Speaker if the specified due dates for deliverables are missed. J.D. Power reserves the right to cancel any session, change the length or size of any session, or change the place of any session at its discretion at any time. In the event of cancellation, J.D. Power shall not be liable for any expenses, costs, or damages incurred by Speaker. If Speaker desires to cancel, Speaker agrees to provide thirty (30) days written notice to J.D. Power of cancellation prior to his/her first scheduled session and recommend a replacement speaker.

Speakers who cancel are solely responsible for amending all travel arrangements, including any hotel reservations.

15. **Adherence to Antitrust Statement**
Speaker agrees to adhere to all antitrust laws and avoid inappropriate discussions with competitors of competitively sensitive information, including any suggestions of agreements relating to price, territories, customers, or with whom to deal. In the event a participant asks a question that violates the antitrust policy, Speaker will decline to respond out of concern for antitrust violation and move on to another question.

16. **Diversity and Inclusion**
By agreeing to present at a J.D. Power event you agree to demonstrate, promote, and respect attributes such as the sex, gender identification, race, ethnicity, age, citizenship, marital status, sexual orientation, nationality, socioeconomic status, religion, physical ability, mental ability and expression of any individual present at event. You understand, support and will practice at the event an atmosphere of inclusion, safety of expression, and respect for different points of view.

17. **Deadlines**
All Speakers are responsible for submitting the requested materials by the deadlines outlined below:

- Upon receipt – signed speaker agreement
- Upon signing – session title, brief description, top three audience takeaways, headshot and bio
- November 4 – final session title and description
- January 6 – draft presentation submitted
- January 23 – final presentation materials uploaded to Syncplicity (including final PowerPoint presentation, separate video files, fonts, etc.)

An invitation from Syncplicity will be sent directly to your email address ahead of the deadline.

18. **Compensation**
As consideration for services rendered by Speaker, under this agreement J.D. Power shall provide speaker:

- Complimentary event registration for Speaker, providing access to all content and networking opportunities during the Event

J.D. Power does not pay for travel expenses or speaker fees other than those outlined in the speaking agreement. All terms and conditions are to remain confidential between parties.

Speaker is responsible for all travel arrangements necessary to get to and from the event.

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SPEAKER TERMS AND AGREEMENT

Please sign and return this form agreeing to the terms set forth.

Speaker Name *(First & Last)*	Title	Company	
Speaker Email Address	Office Number	Mobile Number *(onsite only)*	
Mailing Address	City	State	Postal Code
Speaker Signature		Date	